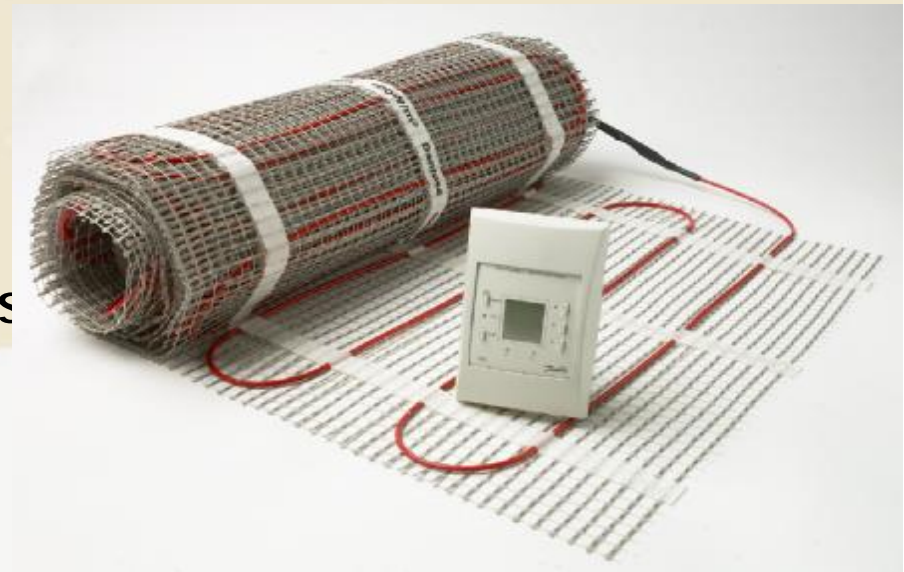


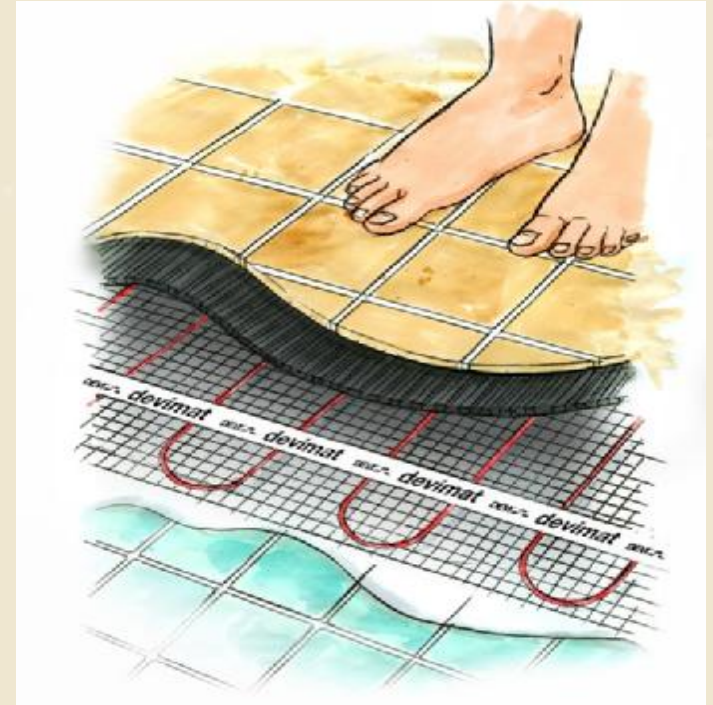
LX Floor Heating Mats

- Complete range of mats & thermostats
- Easy to install
 - Saves up to **70%** in labor costs compared to our nearest competitor !
 - Self-adhesive backing !
 - Single point connection
- Cost effective
 - Great alternative to hydronic (hot water) floor heating systems as well as baseboard heating systems
- Safe
 - 0 EMF'S (**Electro-magnetic field**)
 - CSA _{US} approved, UL Approved
 - GFCI protected
- 10 warranty the best in the industry



Applications

- Sole or supplementary source of heat
- An ideal and economical source for comfort floor heating
- Ideal for any floor renovations
- Economical alternative to forced air systems powered by natural gas



Technical support

- Dedicated Application Engineers
 - Professional Engineers with over 25 years experience
- Mat Planner software
 - Basic mat planning software
- CAD-based software
 - Customized AutoCad software for commercial, residential and industrial applications
- Technical brochures, Installation manuals and Installation video resources available at www.DanfossLX.com

Marketing Elements

- Comprehensive advertising & marketing campaign
 - Featured on the TV show "Today's Homeowner with Danny Lipford"
- Trade shows – **"International Builders Show"**
- Seminars
- Point of purchase displays
- Brochures, leaflets